

OpenWebs B2C

Key functionality summarized

This document highlights the key features available within OpenWebs B2C

Key Features

- ▶ Search for tires by size, year, make or model
- ▶ Filter searches by brand, speed rating, and many other options
- ▶ Search results display tire attributes with definitions
- ▶ Viewable manufacturer tire spec sheets for tire results
- ▶ Real time pricing and stocking availability
- ▶ Consumers can select the location where they want their work performed
- ▶ Completed quotes for products are processed and sent to the host system for processing
- ▶ Optional Google Checkout module

B2C Browser - Tires (VAST Only)

- ▶ Tire Lookup by Size
- ▶ Tire Lookup by Vehicle
- ▶ VAST Shop Location Selection
- ▶ Display Price, Availability
- ▶ Tire Image and Spec Display
- ▶ Customer Tire Quote Request Form Sent to Selected Shop
- ▶ Forms designed to be integrated into customer websites

About MAM Software

Founded in 1984, MAM Software has grown to become a leading developer and provider of innovative software and data solutions for a wide range of businesses. Specializing in software systems for the automotive aftermarket, we have enjoyed rapid expansion in both North America and the UK.

MAM Software was acquired by Kerridge Commercial Systems (KCS) in October 2019, a provider of specialist software, services and support to trade, wholesale, manufacturing and distribution customers across the world.

Contact MAM Software | Tel: 610.336.9045 | Fax: 610.336.9055 | www.mamssoftware.com