

# MAM Commerce

Catalog and connectivity for tire and auto service dealers

A rich parts catalog with job times and electronic ordering capability

## Key Features

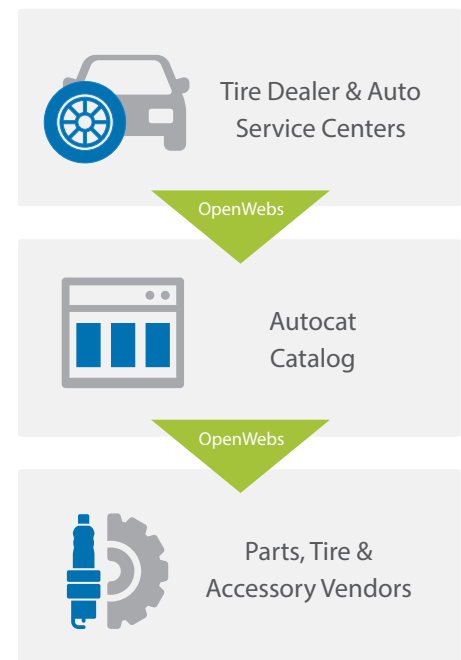
- ▶ Comprehensive parts catalog
- ▶ Price and availability lookup
- ▶ Integrated labor repair times
- ▶ Online ordering
- ▶ Flexible integration options

## Key Benefits

- ▶ Easy parts identification
- ▶ Accurate job time estimation
- ▶ 24-hour online transactions
- ▶ Enhanced customer relations
- ▶ Lower transaction costs

MAM Commerce is a suite of connectivity and catalog solutions that enables businesses throughout the automotive tire and servicing supply chain to collaborate and transact online with reduced costs and greater efficiency.

Built on MAM's OpenWebs e-commerce and Autocat catalog platforms, the system's open architecture provides you with a single solution for all your connectivity requirements, from online inquiries and ordering, to secure trading and accounting functions.



For more information, please call (610) 289-0930

