



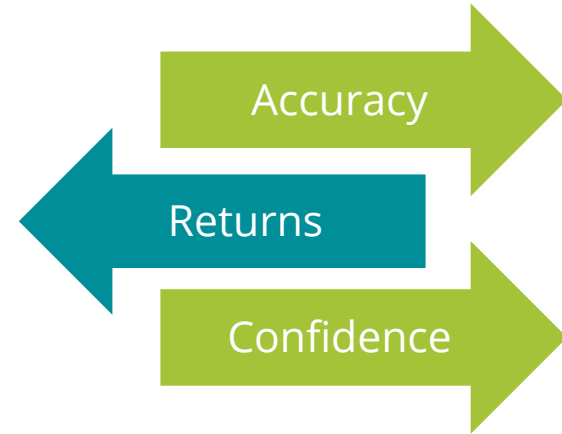
Why you should
upgrade to v8

Autocat **v8**

Driving Business Performance

Better data means happier catalogue users

- More accurate matches
- Less need to dual supply
- More first time fits
- Fewer installer returns
- Increased confidence



Users demand quality data

"Autocat v8 has improved the look up speed dramatically. Version 8 is pulling back all the info we require instantly... The new features look useful, too. Overall I'm very impressed, it's ten times better."

Bren Shaw

G & B Accessories

"The quality of the catalogue data cannot be underestimated. Getting it right first time makes us more credible, more efficient and more profitable. If we do not, then the our customers suffers and so do we."

Jim Munday

IFA

"The accuracy of catalogue data is extremely important. It allows customers to place their trust in us, and be confident that whatever part we're supplying them with, will enable them to get on with the job."

Mukesh Shah

Motor Parts Direct

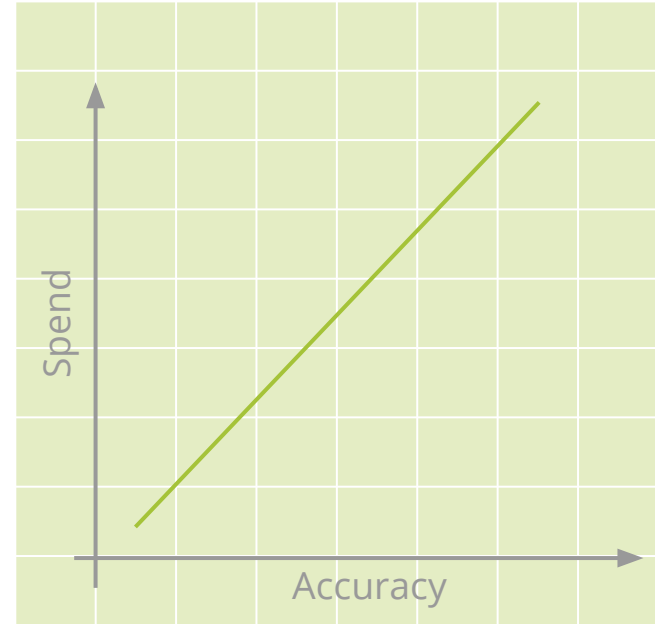


Increased sales

4

Happy customers spend more

Evidence suggests that Autocat+ catalogue preferences (i.e. the products factors prefer to sell) are influenced by the accuracy of product data



More criteria means greater accuracy

- Four new fields available
- Identify vehicle variances
- Reduce reliance on notes
- Match against VRM
- Fewer lines returned

Power (kW)

No. Doors

No. Gears

Transmission



Over a third of product groups could be enhanced...

- Accessories/Fit Kits
- Brake Hydraulics
- Clutch Hydraulics
- Clutch Parts, Flywheels
- CV Boots, Joints, Drive Shafts
- Discs
- Drive Couplings, Universal Joints
- Drums
- Engine Gaskets, Seals
- Engine Management & Fuel Inj. Parts
- Engine Parts
- Exhaust Parts
- Filters (Air,Cabin,Fuel,Oil)
- Filters (Others)
- Gearboxes, Links, Rods
- Light Units
- Pads
- Radiator Caps, Thermostats
- Radiators, Heaters, Coolers
- Shock Absorbers
- Shoes
- Springs
- Steering & Susp. Components
- Switches, Sensors - Clutch
- Transmission Oils
- Water Hoses, Pumps
- Wheel Bearing Kits
- Wheel Bolts, Caps, Hubs, Nuts

...covering nearly 2,500 sections

Accuracy comparison

7

Before (v7 data)

In this v7 example, the catalogue returns parts for both 3 and 5 door variants. This is because the door data is not indexed and only present in the notes.

Autocat Plus - Ver 7.0

Free set of Brake Pads with every set of Brake Discs

Part	Description	Qty	Free	N	N	Order Qty	Product Information
101102	Coil Spring	1					Rayaba KYB
101134	Coil Spring	1					Rayaba KYB
101136	Coil Spring	1					Rayaba KYB

Vehicle Note: 3 Door

Part Info: Spring Type: AC (One End - Cropped, One End - Pigtail)

Accuracy comparison

8

After (v8 data)

In v8, parts are correctly indexed against the number of doors. The catalogue is therefore able to return just the one item that matches the VRM data. Other lookups are affected in a similar way, due to the KW, transmission, and number of gears also being matched.

Autocat V8 (WAREH)

ee set of Brake Pads with every set of Brake Discs Please check PROMOTIONAL offers!! watch your step

W18ZEBE

Springs - Steering & Suspension

ModelDetails Years Description Part Number Supplier Pos FT Body CC Cyl Cam Valve Trans

ModelDetails	Years	Description	Part Number	Supplier	Pos	FT	Body	CC	Cyl	Cam	Valve	Trans
Civic 1.4 MK 6 (1995-2001)	1995-2001	K-Flex Coil Spring	BKS195	Kayaba KYB	RR	Std	HATCH	1396	4	SHC	16	F

Description K-Flex Coil Spring Vehicle Note 5 Door
PDF Catalogue Link <http://kyb-europe.com/catalogue.asp> Engine Code D1448
BHP 89 Part Info Spring Type: AA (Both Ends - Cropped)

Cancel Back Include Compare FACET Parts

Suspension supplier to employ Autocat+ to enter the UK market EBC Brakes turns

Automate Online makes accurate data easy

- Map data to v8 Make Model Index
- Receive monthly MMI updates
- Undertake product gap analysis
- Verify data & receive reject reports
- Preview data before publishing
- Distribute updates instantaneously

	Engine Size	Description			
	1.90		EE		
HP	Doors	Transmission	Gears	KW	Mapped L
	4	Manual	5	82	1
	4	Manual	5	82	1
	4	Automatic	4	82	1
	4	Automatic	4	82	1

We're here to help

- Free Autocat+ data health check
 - See where your data is failing
 - Identify areas for improvement
- Free Automate Online training
 - Learn how to convert your data to v8
 - See how easy it is to maintain your data
 - Discover tips for improving data quality



We're here to help

- Data conversion assistance
 - Identify the products that will be impacted
 - Identify any gaps in vehicle coverage
 - Explain the steps required to adapt the v7 data to v8

